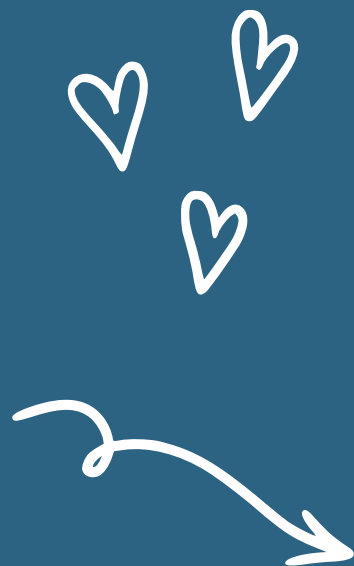




Stronger Together: Local Business, Lasting Impact

Your Business. Our Mission.
One Powerful Partnership.



PARTNERSHIP PATHS—WAYS TO SUPPORT NCAL

So Many Ways to Make a Difference

Every partnership is unique. Let’s build one that reflects your values and goals.

1 NCAL Corporate Membership Program

Supporting North Country Animal League (NCAL) as a corporate member is a meaningful way to strengthen your company’s visibility, engage with your community, and make a lasting impact on the lives of animals and their families in Vermont.

Corporate Membership Levels & Benefits

Champion for Animals

Annual Contribution: \$10,000+

Benefits:

Exclusive Sponsorship:

- Choose (1) flagship NCAL program to sponsor (e.g., Animal Safety Net, Community Spay & Neuter Clinics), Humane Education Summer Camp, etc.

Brand Visibility:

- Premier logo placement on NCAL’s website with a direct link to your business.
- Dedicated feature in NCAL’s eNewsletter (6K+ subscribers) and social media (15K+ followers).
- Recognition in NCAL’s annual report.

Employee Engagement:

- Host a custom on-site adoption event or staff volunteer day at NCAL’s Morrisville campus.

Community Impact:

- Inclusion in press releases and media coverage for sponsored initiatives.

Event Access:

- Complimentary tabling at NCAL’s annual open house, including up to 10 tickets.

Friend of Our Furry Friends

Annual Contribution: \$1,000

Benefits:

Brand Visibility:

- Logo placement on NCAL’s website.
- Recognition in NCAL’s annual report.

Employee Engagement:

- Access to NCAL’s volunteer programs for your team.

Community Impact:

- Recognition as a supporting sponsor for NCAL initiatives.

Guardian of Paws

Annual Contribution: \$5,000

Benefits:

Brand Visibility:

- Prominent logo placement on NCAL’s website.
- Social media acknowledgment twice annually.
- Recognition in NCAL’s annual report.

Employee Engagement:

- Host a corporate volunteer day or participate in NCAL’s group volunteer projects.

Community Impact:

- Sponsor a specific activity (e.g., adoption event or pet transport).

Event Access:

- Complimentary tabling at NCAL’s annual open house, including 3 tickets.

Supporter of Second Chances

Annual Contribution: \$500

Benefits:

Brand Visibility:

- Acknowledgment on NCAL’s website and in the annual report.

Employee Engagement:

- Opportunities for individual employee volunteering.

Community Impact:

- Help support NCAL’s daily operations and animal care.

2

Sponsor a Signature NCAL Program

Align your brand with a critical need:

- Animal Safety Net – Shelter for pets of individuals in crisis
- Pet Food Pantry – Keeps pets fed and families together
- Low-Cost Clinics – Affordable care for pet owners

You’ll receive:

- Naming recognition
- Custom press and social campaigns
- Lasting impact in your own backyard

3

Sponsor NCAL’S Annual Fundraising Event

Support our biggest night of the year—celebrating rescue stories, donors, and community champions.

Includes:

- Logo on all materials
- Tickets & VIP access
- Sponsor recognition during and after the event
- Eligible to match individual donations live at the event

4

Employee Gift Matching

Employees donate to NCAL → submit a match request → your business matches → double the support for animals in need

Benefits:

- Boost morale & job satisfaction
- Show employees you care
- Tax-deductible giving
- Reinforce purpose-driven culture

5

Fundraising Campaigns and Events

Donate a percentage of sales from a product, day, or month.

We provide:

Co-branded promotion
Social media spotlights
PR/Press mentions



6

Host an Adoption Day at Work

We’ll bring adoptable dogs and cats to your company campus—a unique experience that connects employees directly to the cause.

Great for:

- Team morale
- Workplace wellness
- Community engagement

7

Corporate Volunteer Days

Looking for a purposeful team-building activity? Spend a day at NCAL helping with:

- Dog walking, cat socializing
- Cleaning, donation organizing
- Writing bios, creating enrichment toys
- Filming animals for adoption profiles

Let's Partner—Make a Local Impact That Lasts

At NCAL, we believe that impact grows exponentially when businesses and nonprofits join forces. Your business has the power to transform lives—of animals, of families, and of employees—through a partnership that gives back in more ways than one.



We're proud to work with Vermont businesses that share our passion for community, compassion, and animal welfare.

Expand Your Reach 2025 NCAL Statistics

Social Media

11K+ Facebook followers
3.9K+ Instagram followers

Subscribers

> 5,200 email addresses
> 7K mailing addresses

Website

> 4K unique visitors per mo
> 800 visitors avg. per day

Exposure

Press and media releases
Advertisements
Marketing assets



2024 was a record-breaking year for NCAL. Together, we:

- Accepted 92 owner surrenders and provided refuge for 63 stray animals
- Offered temporary housing to 14 animals in our Animal Safety Net Program
- Transported 394 at-risk dogs and cats from overcrowded shelters in the South to safety here in Vermont
- Reunited 17 stray friends with their families
- Welcomed 6 kittens into the world, born right here in our care!
- Found loving homes for 542 animals—our best adoption year in six years

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 **@northcountryanimalleague**

 **@northcountryanimal**